

**PRIVACY POLICY**  
**Vantage Group Accounting, PLLC**

Protecting your privacy is an important priority of Vantage Group Accounting, PLLC, a(n) Idaho State Partnership, with offices at 1509 S Tyrell Ln. #180 Boise, ID 83706 (collectively, “**us**,” “**we**” or “**VGA**”) and we are committed to maintaining strong and meaningful privacy protections. The privacy of your information is a significant responsibility and we value the trust you place in us. VGA is respectful of data privacy and strives to adopt best practices in compliance with applicable privacy laws and regulations, including, without limitation, the European Union General Data Protection Regulation (“**GDPR**”).

This Privacy Policy (“**Policy**”) is designed to inform you about the information we collect from, how it may be stored and/or processed, how we use it, and your options regarding certain uses of this information.

This Policy applies to any subscribers of VGA’s publications, newsletters, or notifications, any users, viewers, subscribers, or purchasers of VGA’s products or services (“**Products and Services**”), and any of VGA’s other customers, clients, members, and partners (all of whom may be referred to as “**you**” in these Terms).

*If you are a European Union (“**EU**”) resident, please note that there are a number of provisions in this Policy that apply uniquely to you (which have been italicized for your convenience).*

**BY VIEWING, USING, REGISTERING, OR ACCESSING OUR PRODUCTS AND SERVICES, YOU ACCEPT AND AGREE TO BE BOUND AND ABIDE BY THIS POLICY. PLEASE READ THIS POLICY CAREFULLY.**

**YOU MAY NOT ACCESS OR USE OUR PRODUCTS AND SERVICES, IF YOU (A) DO NOT AGREE TO THIS POLICY, (B) ARE NOT AT LEAST 18 YEARS OLD, OR (C) ARE PROHIBITED FROM ACCESSING OR USING OUR PRODUCTS AND SERVICES BY APPLICABLE LAW.**

**YOU HEREBY REPRESENT THAT YOU (A) HAVE READ, UNDERSTOOD AND ACCEPTED THIS POLICY, (B) WILL BE FINANCIALLY RESPONSIBLE FOR YOUR ACCESS TO OR USE OF OUR PRODUCTS AND SERVICES, (C) ARE AT LEAST 18 YEARS OLD, AND (D) MAY OTHERWISE ENTER INTO AND FORM BINDING CONTRACTS UNDER APPLICABLE LAW.**

**IF YOU CHOOSE NOT TO ACCEPT THIS POLICY, DO NOT VIEW, REGISTER FOR, ACCESS, OR USE OUR PRODUCTS AND SERVICES.**

**INFORMATION WE COLLECT ABOUT YOU FOR PROVIDING ACCOUNTING OR FINANCIAL SERVICES**.....

**Information You Give Us.** We collect nonpublic personal information (“Personal Information”) about you that is provided by you or obtained by us with your authorization to provide accounting services, including, without limitation, preparing your income tax returns and providing financial planning to you. This Personal Information may include but is not limited to:

- Contact information, such as name, telephone number, mailing and e-mail address
- Information we receive from you, on tax organizers, applications, or other forms. This information may include your date of birth, social security number, driver’s license, employment information, assets, and income
- Bank details and financial history
- Information you may authorize us to obtain from others, such as consumer credit reports and medical expenses

- Information we receive from our meetings with you; and
- Information you voluntarily provide to us through forms, emails, or submissions through our website.

Personal Information does not include “de-identified,” “anonymous” or “aggregate information,” which are not associated with a specific person or entity.

### **Use, Disclosure, and Transfer of Personal Information**

We disclose Personal Information only to those employees, affiliates, and service providers who (i) need to know that information in order to provide requested Product and Services, and (ii) have agreed not to disclose it to others. VGA does not otherwise share any Personal Information with third parties who are not service providers unless otherwise required or authorized by applicable law, the Code of Professional Conduct of the Idaho of Certified Public Accountants, and Ethics Rulings of the American Institute of Certified Public Accountants (AICPA).

We may use your Personal Information to communicate with you regarding news, events, ideas, related topics, special offers, promotions, new services, and updates, and you may opt out accordingly by providing written notice.

We may disclose information to comply with applicable laws and regulations, such as to respond to a subpoena or similar legal process, to protect against misuse or unauthorized use of our website, to limit our legal liability, and to protect our rights or to protect the rights, property, or safety of visitors of this website or the public, and to otherwise cooperate with law enforcement or regulatory authorities.

We may use Personal Information to promote security, investigate violations of our agreements (including this Policy) and/or attempts to harm our clients, users and visitors, and verify proper conduct using our Products and Services. We may also use Personal Information for investigations or prevention of fraud or network abuse.

We may transfer or share a copy of Personal Information about you in the event that VGA goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets. You will be notified via email or prominent notice on our website prior to a change of ownership or control of your Personal Information, if your Personal Information will be used contrary to this policy.

Nothing in this Privacy Policy is intended to interfere with the ability of VGA to transfer all or part of its business and/or assets to an independent third party at any time, for any purpose, without any limitation. VGA specifically reserves the right to transfer or share a copy of personally identifiable information collected to the buyer of that portion of its business relating to that information.

Such transfers may involve the transfer of your information between jurisdictions and outside of the jurisdiction in which you submitted your information, including to jurisdictions that the European Union may not deem to provide “adequate” data protection. Please do not provide us any information that you do not wish to be transferred between these entities.

**Unaffiliated Third-Party Sharing.** We do not sell, license, rent or otherwise provide your Personal Information to unaffiliated third parties except as follows:

- (a) with your consent, which may be obtained in writing, online through “click-through” agreements, orally on the phone, or implicitly, for example, when you request more information to be sent to your home or business address, you implicitly consented to our disclosure of your name and address to a third-party courier to complete delivery;

- (b) to our third-party vendors and partners who complete transactions or perform services on our behalf (for example, credit/debit card processing, development, fraud protection, billing, shipping, customer service, auditing and marketing)
- (c) to verify the information received from you in connection with your VGA account or our other services
- (d) pursuant to a change in your business structure, such as a merger, acquisition, joint venture, corporate reorganization, financing or sale of company assets, or in the unlikely event of insolvency, bankruptcy or receivership
- (e) as required by law or other legal process, such as a court order, summons, subpoena, and the like
- (f) to investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies, enforce our rights in connection with our agreements with you, or investigate and defend ourselves against any third-party claims or allegations
- (g) to exercise or protect our rights or interests, property or safety or that of others
- (h) to protect users of our Products and Services from fraudulent, abusive or unlawful use and/or to protect the security or integrity of our Products and Services (such as by sharing with companies facing similar threats)
- (i) to facilitate or verify the appropriate calculation of taxes, fees, or other obligations due to a local, state, or federal government
- (j) in an emergency situation

**Website Access Information We Automatically Collect.** We may also collect information about you and the device you used to access our Products and Services or to transmit information (such as hardware model, operating system version, unique device identifiers, and mobile network information including phone number), log information (Internet Protocol address, browser type, system activity, hardware settings, browser settings and language, date and time of access, last URL visited, cookies, how you used our Products and Services), cookies that may uniquely identify your browser, and, if you enable our Service features that are enabled for location detection, we may collect information about your actual location (such as GPS signals and other geolocation data). This Policy covers the use of cookies on or through our Products and Services and does not cover the use of cookies by any advertisers or vendors.

We may link information we automatically collect with Personal Information for any lawful purpose, such as to improve and analyze the use of our Products and Services, to improve the user experience, to deliver Products and Services, to communicate with you, to monitor the security and integrity of our Products and Services, and to analyze our operations.

We may also send a “cookie,” “pixel tag,” clear gif or web beacons to your device that contains identification unique to the device you are using. The information we receive through cookies, web beacons, and similar technologies may enable us to recognize users across devices, such as smartphones, computers, tablets, or related browsers. Depending upon your device or computer, you may be able to set your browser(s) to reject cookies or delete cookies, but that may result in the loss of some functionality of our Products and Services.

*If you are an EU resident, to the extent that any cookie can uniquely identify a computer, mobile device, or tablet, or the person using such device, under the GDPR, this is personal data to which, if collected by us, this Policy applies.*

**Other Information.** As we introduce new features to our Products and Services, we may require or gain the ability to collect new information. If we collect materially different Personal Information, we will notify you and/or may also modify this Policy.

*The GDPR requires data collectors, such as VGA, to have a legal basis to use the personal data of EU residents. Therefore, this section shall apply to any such personal data collected by VGA. VGA uses the personal data that you provide to supply you with high-quality products, content and services as you request, to send important notices, and for internal purposes such as auditing, data analysis, and research to provide you with the information you need to make the most informed decisions. We may also use your personal data to offer you products, content or services that may be of interest to you, based upon your interests or the preferences you shared with us, and may share your personal data with third party sponsors of content, events, and other services or offers. The legal basis for processing your personal data is your consent. In certain circumstances we may otherwise process your personal data if VGA has a legitimate interest in doing so and VGA is not infringing any of your rights and freedoms. When VGA processes your personal data for VGA's legitimate interests, VGA will consider and balance any potential impact on you and your rights under data protection and any other relevant law. Our legitimate business interests do not override your interests. VGA will not use your personal data in circumstances where your rights and freedoms override our legitimate interests, unless we have your consent or are otherwise required or permitted to by law.*

*If you are an EU resident, VGA will only share your personal data with unaffiliated third parties, with your consent. If VGA shares your personal data to VGA's affiliates or with any other third party as described in this Policy and your personal data will be transferred to a state which is not a member state of either the EU or the EEA, or deemed adequate by the European Commission, VGA (as a data controller/data exporter) will only conduct such transfer (to a data processor/data importer) if there are suitable safeguards in place, such as binding corporate rules, standard contractual clauses, approved Codes of Conduct, or approved certification mechanism. For more information, please contact VGA's Data Protection Officer (see information at the bottom of this Policy).*

## **HOW WE PROTECT YOUR INFORMATION**

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We use a variety of physical, electronic and procedural safeguards to protect your Personal Information from loss, misuse and unauthorized access, disclosure, alteration and destruction while it is under our control. Under our practices and policies, access to sensitive personally identifiable information is authorized only for those who have a business need for such access. Although we work hard to protect Personal Information that we collect and store, no data security measures are 100% secure and we cannot guarantee that our safeguards will prevent every unauthorized attempt to access, use, alter, destroy, or disclose Personal Information. VGA maintains security and incident response plans to handle incidents involving unauthorized access to private information we collect or store. We retain information only as long as reasonably necessary for business, accounting, tax or legal purposes. When we dispose of Personal Information, we use reasonable procedures designed to erase or render it unreadable (for example, shredding documents and wiping electronic media). If you become aware of a security issue, please contact us at the address, email address, or telephone number provided at the bottom of this Policy. We will work with you to address any problems. Our employees, affiliates, and third parties are bound by internal confidentiality policies and are subject to disciplinary action for any policy violations. Should your status become inactive or should our relationship end, we will continue to protect the confidentiality and security of your Personal Information in accordance with this privacy policy.

## **YOUR CONTROL OVER PERSONAL INFORMATION**

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**Information Provided to Us.** You play an important role in ensuring the security your Personal Information. We encourage you to use safeguards to protect your information. If you have provided Personal Information to us and wish to delete, change, or correct, or limit or restrict our use of such Personal Information, you can:

- (a) ask us to erase or delete all or some of your Personal Information (e.g., if it is no longer necessary to provide services to you)
- (b) edit some of your Personal Information through your VGA account, or ask us to change, update, or fix your information in certain cases, particularly if it's inaccurate
- (c) ask us to stop using all or some of your Personal Information (e.g., if we have no legal right to keep using it) or to limit our use of it (e.g., if your Personal Information is inaccurate or unlawfully held)
- (d) ask us for a copy of your Personal Information

For any of the above requests, you will need to send us a written request (first class mail, email, or other reliable form of written communication) in accordance with our notice provisions below. We are not required to alter or delete information stored for purposes of backup or disaster recovery (or where such action may not be technologically possible).

*If you are an EU resident, under the GDPR, you may, among other things, send VGA a request to (a) confirm that VGA is processing your personal data, or to access, update or correct the personal data ASP holds about you, or to obtain a copy to reuse for your own purposes, (b) erase your personal data, (c) opt-out of marketing communications from VGA or (d) restrict VGA's processing of your personal data. We kindly ask you to send such concerns (or objection) in written form stating your name, address and phone number, so that we can confirm your identity. If you inform us that you want your personal data erased (if you are an EU resident), or that you no longer wish for us to communicate with you for marketing purposes, or to otherwise restrict VGA's processing of your personal data, we may retain some basic information in order to avoid sending you unwanted materials in the future, and to keep a record of your request and our response.*

## **OTHER INFORMATION YOU SHOULD KNOW**

**Credit Card Information.** Your credit card information will be transmitted to a third-party processor and is not retained by us. In the event automatic payments can be processed, our system will retain only the last four digits of the bank account or card held on file. All other payment information is inaccessible.

**Information about Children.** We are committed to protecting the privacy of children. Our Products and Services are not designed or intended to attract or target children under the age of 13. We do not collect Personal Information from any person whom we actually know is under the age of 13.

**California Privacy Rights.** California Civil Code Section 1798 entitles California customers to request information concerning whether a business has disclosed Personal Information to any third parties for the third parties' direct marketing purposes. As stated in this Policy, we will not sell or share your Personal Information with non-affiliated companies for their direct marketing purposes without your consent (and as otherwise set forth in this Policy). California customers who wish to request further information about our compliance with this law or have questions or concerns about our privacy practices and policies may contact us as specified in the contact provide below.

**Links to Other Websites or Applications.** On or through our Products and Services, we may provide links to third party websites. We are not responsible for the content or information collection practices of those sites, including their privacy policies. Please review their privacy policies and content or information collection practices before using such third-party applications or visiting their sites.

**Anonymous or De-identified Data.** VGA may anonymize and/or de-identify information collected by VGA via our Products and Services or other means so that the information does not identify you. Notwithstanding any other provision in this Policy, VGA's use and disclosure of aggregated and/or de-identified information is not subject to any restrictions under this Policy, and we may disclose it to others without limitation for any purpose.

**Notice to Non-U.S. Users.** Our computer systems are currently based in the United States, so your personal data will be processed by us in the United States where data protection and privacy regulations may not offer the same level of protection as in other parts of the world, such as the EU. If you create an account with our Products and Services as a visitor from outside the United States, by using the our Products and Services, you agree to this Policy and you consent to the transfer of all such information to the United States, which may not offer an equivalent level of protection of that required in the EU or certain other countries, and to the processing of that information as described in this Policy.

## **DISCLAIMER, AND LIABILITY**

**Disclaimer.** THE REPRESENTATIONS AND WARRANTIES SET FORTH IN THIS POLICY, IF ANY, ARE VGA'S ONLY REPRESENTATIONS AND WARRANTIES AND NO OTHER REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WILL APPLY.

Some jurisdictions do not allow the disclaimer of warranties, so such disclaimer may not apply to you.

**Limitation of Liability.** TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL VGA BE LIABLE FOR ANY SPECIAL, INDIRECT, PUNITIVE, COVER, INCIDENTAL OR CONSEQUENTIAL DAMAGES, HOWEVER CAUSED, WHETHER IN CONTRACT OR TORT OR UNDER ANY OTHER THEORY OF LIABILITY, INCLUDING WITHOUT LIMITATION, LOSS OF REVENUE, ANTICIPATED PROFITS, BUSINESS OR SALES, ANY LOSS OF GOODWILL OR REPUTATION, OR THE COSTS OF SUBSTITUTE GOODS OR SERVICES, EVEN IF VGA OR AN AUTHORIZED REPRESENTATIVE THEREOF HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NOTWITHSTANDING ANYTHING CONTAINED HEREIN TO THE CONTRARY, IN NO EVENT SHALL THE TOTAL LIABILITY OF VGA TO YOU OR ANY THIRD PARTY FOR ALL DAMAGES, LOSSES, AND CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, PRODUCT LIABILITY OR OTHERWISE) ARISING FROM THIS POLICY EXCEED, IN THE AGGREGATE, \$100.00.

Some jurisdictions do not allow the exclusion of damages, so such exclusions may not apply to you. The limitation of liability set forth above shall only apply to the extent permitted by applicable law.

**Limitation on Time to File Claims.** ANY CAUSE OF ACTION OR CLAIM YOU MAY HAVE ARISING OUT OF OR RELATING TO THIS POLICY MUST BE COMMENCED WITHIN SIX (6) MONTHS AFTER THE CAUSE OF ACTION ACCRUES, OTHERWISE, SUCH CAUSE OF ACTION OR CLAIM IS PERMANENTLY BARRED.

## **MISCELLANEOUS**

**Governing Law.** By accessing our Products and Services, you agree that this Policy shall be governed exclusively by the laws of the State of Idaho without regard to conflict of laws principles, regardless of your location when accessing our Products and Services. This Policy is entered into and performed in Boise, Idaho. This Policy does not give rise to personal jurisdiction over VGA, either specific or general, in jurisdictions other than Idaho. VGA makes no representation that our Products and Services are appropriate or will be available for use in other locations. If you use a site from outside the United States of America, you are entirely responsible for compliance with applicable local laws, including but not

limited to the export and import regulations of other countries in relation to our Products and Services and third party content.

**Dispute Resolution.** The parties shall attempt to resolve any disputes through good faith business negotiations or facilitative mediation in Boise, Idaho. Except as otherwise determined by VGA, in its sole discretion, all disputes or claims arising out of or relating to this Policy shall be settled by arbitration, to be conducted by a single arbitrator in Boise, Idaho, by and in accordance with the then effective commercial rules of the American Arbitration Association; provided that the arbitrator shall not have authority to issue injunctions. The proceedings shall be conducted only in the English language. Judgment upon the award may be entered in any court having jurisdiction thereof. Other legal proceedings, if any, shall be initiated and maintained in Ada, Idaho. The parties expressly submit to the exclusive personal jurisdiction and venue of these courts and waive any objection on the grounds of personal jurisdiction, venue, or *forum non conveniens*.

**Attorneys' Fees and Costs.** If any litigation or other court action, arbitration, or similar adjudicatory proceeding is commenced by any party to enforce its rights under this Policy against the other party, all fees, costs and expenses, including, without limitation, cost of arbitration, reasonable attorneys' fees and court costs, incurred by VGA, if it is the prevailing party in such litigation, action, arbitration or proceeding, shall be reimbursed by you; provided, that if VGA prevails in part, and loses in part, the court, arbitrator or other adjudicator presiding over such litigation, action, arbitration or proceeding shall award a reimbursement of the fees, costs and expenses incurred by VGA Team on an equitable basis.

**Amendment of this Policy.** VGA may, modify, add or remove any portion of this Policy from time to time, in its sole discretion with or without notice to you. Once posted such changes shall come into full force and effect. In addition to other forms of acceptance, use of our Products and Services constitutes acceptance of this Policy, including continued use after such changes are posted. It is your responsibility to check periodically for changes to this Policy.

**Notices.** Any notice to VGA must be in writing and must be sent via email to meghan@vantage.cpa and by registered mail or overnight courier to Vantage Group Accounting, PLLC 1509 S Tyrell Ln. #180 Boise, ID 83706. Any notice to you shall be given by email to the email address provided by you to us. Notice shall be deemed to have been given to you upon 24 hours after it has been sent. If you change your email address, you are responsible for notifying us.

**Severability.** If any provision of this Policy is held by an arbitrator or court of competent jurisdiction to be invalid or unenforceable, then such provision shall be enforced to the maximum extent permissible so as to affect the intent of this Policy, and the remainder of this Policy shall continue in full force and effect.

**No Waiver.** The failure by VGA to exercise or enforce any rights or provisions of this Policy shall not constitute a waiver of such right or provision.

**No Partnership.** No partnership, joint venture, franchisor-franchisee, or agency relationship is intended or created by this Policy.

**Assignment.** You may not assign or transfer this Policy or your obligations hereunder in whole or in part, whether by operation of law or otherwise, without VGA's prior written consent. In the event of a permitted transfer, this Policy shall bind and inure to the benefit of the parties, their respective successors and permitted assigns. To the extent any novation is required for VGA to assign this Policy, you hereby appoint the officers of VGA as your attorney-in-fact to execute all documents necessary to consummate such novation. VGA may assign or transfer this Policy or its obligations hereunder in whole or in part, whether by operation of law or otherwise, without obtaining your consent.

**Survival.** All provisions in this Policy regarding representations and warranties, content, indemnification, disclaimers, and limitations on liability shall survive any termination of this Policy.

**Force Majeure.** Any delay in the performance of any duties or obligations of VGA will not be considered a breach of this Policy if such delay is caused by a labor dispute, market shortage of materials, fire, earthquake, flood or any other event beyond the control of VGA, provided that VGA uses reasonable efforts, under the circumstances, to resume performance as soon as reasonably practicable.

**Language.** If a translation of this Policy into any other language is required by law, the English version will prevail to the extent that there is any conflict or discrepancy in meaning between the English version and any translation thereof. If this Policy is provided to you in a language other than English, VGA does so solely for your convenience.

**Entire Agreement.** This Policy contains the entire agreement between you and VGA, and supersedes all previous communications, representations, understandings and agreements, either oral or written, between us.

## **CONTACT INFORMATION**.....

If you have any questions or concerns about this Policy or about VGA's privacy practices, please call us at 208-342-2667 or send an email message to [meghan@vantage.cpa](mailto:meghan@vantage.cpa). You may also direct your privacy-related comments or questions to the address below:

Vantage Group Accounting, PLLC  
1509 S Tyrell, #180  
Boise, ID 83706

If you are a California resident, in accordance with Cal. Civ. Code §1789.3, you may report complaints to the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by contacting them in writing at 400 R Street, Sacramento, CA 95814, or by telephone at (800) 952-5210.

*If you are an EU resident and believe you have suffered harm due to a breach of your rights by VGA under this Policy, and VGA has not handled your complaint in a reasonably sufficient manner, you may also file a complaint with the applicable supervisory authority. In addition, you may contact our Data Protection Officer at [meghan@vantage.cpa](mailto:meghan@vantage.cpa) or by sending your privacy-related comments or questions to the address set forth above.*